Ramon Polidura Rueda | London, UK

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Senior Front End Engineer

Front end Engineer with 13 years of experience building web and native applications using TypeScript. Collaborative developer with a passion for mentoring and elevating team performance in fast-paced environments. Deliver high-impact solutions across e-commerce, healthtech, and enterprise platforms. Solve real-world problems through clean code and thoughtful UI. Bring deep technical expertise and a strong track record from concept to launch.

Skills

- **Languages**: HTML, CSS, JavaScript, TypeScript.
- **Frameworks**: React.js, Remix, Next.js, React native
- **Testing**: React Testing Library, Jest, Cypress, storybook
- **Tools**: ChatGPT, Cursor IDE, Jira, GitHub, Slack, Figma
- **Techniques:** Responsive design, Accessibility, SEO optimisation, SSR.
- **Soft Skills**: Deadline-driven, collaborative, adaptive to fast-paced environments

Work Experience

Collekt.ai, London | Lead Front-end Developer | 10/2024 – 05/2025

- **Built and led a new team of 3 front-end developers.** Conducted interviews, ran daily standups, mentored and coached them with regular one-on-one meetings.
- **Developed intuitive, high-performance web interfaces** using minimal design principles. Collected user feedback, created wireframes, and established a design system adopted by two other developers.
- **Delivered 3 high-traffic web apps (campaign management, calling screen, chatbot),** enabling Collekt to onboard lenders and serve thousands of users.
- **Boosted app performance and maintainability:** reduced load size, improved speed, met WCAG AA/AAA accessibility, added translations, raised test coverage to 80%, introduced Cypress testing, and optimized the dev environment for two teammates.
- **Technologies**: Cursor IDE, React.js, Remix, Tailwind, Vite, React Testing Library, Cypress.

Silicon Rhino, London | Senior Front-end Developer | 07/2020 – 09/2024

- Spearheaded the front-end department helping deliver MVPs that launched successful products using best practices and mentoring junior and mid-level engineers.
- Delivered four major projects and helped on 3 more:
    - **E-commerce Website (UK & Ireland):** Shopify site with cart, payments, discount codes, blog, and CMS serving a large customer base.
    - **Breast Cancer Monitoring Website (US):** Diagnosis tracking, specialist recommendations, useful help, monthly check-ups.
    - **Team Assessment Web questionnaire:** Feedback platform to support a bestselling book launch with secure login, anonymous surveys, and results comparison.
    - **Startup Investment Website:** Built tools for managing funding rounds including broker communication, investor matching, and asynchronous chat.
    - Along with: An adventure sports mobile React Native app, a web screen conversation transcriber and a web sound recorder.
- Refactored the base code to make use of the new App directory in Next.js v13, used in subsequent projects where the devs were onboarded by me.
- **Technologies Used**: React.js, Next.js (up to v14), React Native, MobX, Material UI, storybook, Chakra, Node.js, Cypress, React Testing Library, GraphQL.

Heydoc, London | Front-end Developer | 10/2018 – 05/2020

- Delivered a full clinic management system used by thousands of doctors across the UK, achieving high user satisfaction in a fast-paced startup environment.
- Led front-end development, building a fast, reliable, and user-friendly interface by applying best practices and modern design principles.

AND Digital, London | Front-end Developer | 06/2017 – 08/2018

- Built front-end features for high-profile clients including **TalkTalk** and **House of Fraser**, delivering new functionality used by hundreds of thousands of users.
- Contributed to a stronger team culture by improving code quality, processes, and client communication boosting satisfaction and delivery efficiency in an Agile environment.

Earlier Experience

Zappi, Playtech, GIMO, TN-Solutions, London | Full-stack developer | 12/2011 - 06/2017

- Constructed SaaS platforms, gambling apps, and e-commerce sites using Angular.js, PHP, and Joomla.
- **Delivered enterprise and internal tools** used by hundreds of thousands, working in Agile teams across fast-paced central London companies.

Education

BEng (Hons) in Electrical and Electronic Engineering, Graduation Year 2012

City University of London, England
Upper Second-Class Honours (2:1) achieved
Six-month exchange period in New Zealand

Projects:

- **AI Video Generator from Startup Pitch 2025:** Developed a tool that converts startup pitch decks (PDFs or slides) into AI-generated videos. Fal AI, Veed, n8n, openAI and supabase were used.
- [**Meditation Timer**](): 2025 Built a minimalist, responsive meditation timer focused on ease of use, fast loading, and distraction-free design for daily mindfulness practice.
- [**Personal Portfolio Website**](): 2025 Designed and developed a responsive portfolio site to showcase projects and experience. Prioritized clean UI, accessibility, performance, and modern front-end practices.
- **SEO-Friendly E-commerce Website 2024:** Designed and implemented a performant, SEO-optimized e-commerce platform with Lighthouse scores in the high 90s.
- **React Native E-commerce App + Admin Panel 2025:** Used Supabase for authentication, database, and real-time updates. Enabled store owners to manage products, orders, and payments.

Certifications

[Free code camp front-end Development libraries]()
[Free code camp responsive web design]()